

CAMPAIGN UPDATE!

Dear Ward 12 Residents & Business Owners,

The reason for this letter is to give you an update on my campaign to become the <u>next City Councillor</u> in our area. This community has been good to me and my family and I have been a resident of Ward 12 since 1995. In that time I have employed people in our area, and had the privilege to watch my children grow up in the best ward in the city. I currently reside in *Mckenzie Towne*, in the *Village of Prestwick*.

As many of you are already aware our current City Councillor, Shane Keating is not seeking re-election.

I have been interacting with constituents for months now via the *Take Back City Hall* project and because of that I have had the opportunity to speak with thousands of you. <u>Your message is clear!</u> *Calgarians* are tired of this tax & spend council, and its time to <u>send someone to City Hall with real experience</u>, someone who has spent his life signing the front of cheques.

I have heard your concerns and your stories have <u>encouraged me</u> in my submission of my papers with *Elections Calgary.* I am proud to announce I am officially registered as a candidate for Ward 12. The election is on October 18th 2021. As I have said to many of you at the doors and on the phones, I am not seeking office because I need a job, in fact I will need to put at least one of my companies in trust and I will be taking a pay cut should I win.

I also <u>believe in term limits</u> and I will only be <u>serving two terms</u> if you hire me as your Councillor. I believe one of the biggest problems, no matter where you sit on the political spectrum, is career politicians. Complacency is human nature, and I believe that after twenty, or even ten years, people forget why they got into politics in the first place.

I am the <u>only candidate with the business, political and life experience</u> to effectively be your representative at City Hall. Not only have I run over 101 campaigns at all levels of government. I am the <u>only candidate that has actually worked at City Hall</u>. After successfully running *Councillor Peter Demong's* campaign in 2010. I was part of *Demong's* transitional staff, serving as his *Community Assistant*. During this time at City Hall I learned, in detail, how inefficient City Hall is. I found where the red tape needs to be cut, and what is expected of a City Councillor. Because of my experience I am ready to serve you on day one.

Fundamentally, the *City of Calgary* is a Corporation and so it is important to have people that have corporate governance experience in elected positions. With my varied business background I <u>have the</u> <u>needed experience</u> to be your representative.

Post *COVID*, all levels of government will need to tighten their belts financially and we will <u>need</u> <u>experienced people to guide us through</u>. We shouldn't mortgage our children's future by doubling down on reckless unsustainable spending. We need realistic solutions, because at the end of the day, <u>budgets</u> <u>do not balance themselves</u>.

In this situation, you are the employer and I am applying for this job. So consider this a resume of sorts. I believe <u>you need to know my qualifications</u> to <u>make an informed decision</u>. My team and I will continue in meeting as many of you as possible before October 18th

My team and I have dropped my resume <u>at every door in Ward 12</u>. I was the first candidate to do so. Pre COVID, I erected survey signs throughout Ward 12 to hear your top concerns. Additionally, I have talked with several thousand people in our area on the phone and at the doors. I am just getting started. Between now and *October* I will be working every day to <u>earn your support</u> and my team and I will have also dropped this very Campaign Update to every door in the Ward.

I am seeking office because our community has been good to my family, and I want our children to grow up with the same opportunities this city has has given me. Now is the time to turn the page and elect someone who will fight for every resident of Ward 12 and respect every dollar.

HERE ARE SOME ISSUES I WILL ADDRESS: Conduct an Organizational Review & Forensic Audit of all departments to ascertain where spending can be reallocated or eliminated; Get the Municipal Act changed to create term limits for the Mayor and City Council; Consolidate the multi pensions for City Councillors; Eliminate sole sourced contracting procedures, address the appraisal system imbalances and get our snow cleared! I will continue to fight hard on your behalf and in the coming months I will be releasing my platform *Solutions For A Growing Calgary* that will provide a detailed road map focusing on less government, lower taxes and political accountability based on your concerns.

WHAT YOU CAN DO! - You can help in the following ways:

- 1. Take My Survey at www.ElectCraigChandler.ca
- 2. <u>Donate.</u> I rely on people like you for our financial support and <u>any amount</u> will help my campaign. Call **403-720-1911** or go to **www.ElectCraigChandler.ca** to donate.
- 3. <u>Volunteer:</u> I need help door knocking, working the phones, dropping literature and more. Call **403-720-1911** or email <u>Info@ElectCraigChandler.ca</u> to volunteer.

Looking forward to talking with you soon.

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Craig Chandler - Ward 12 City Council Candidate

NEW BOUNDARIES FOR THE COMMUNITIES OF WARD 12

The communities of Ward 12 in the upcoming municipal election are: *Auburn Bay, Cranston, Copperfield, Hotchkiss, Mahogany, McKenzie Towne, New Brighton, Rangeview, Riverstone, Seton* and *South Foothills*.

<u>CRAIG CHANDLER – RESUME / BIO</u>

Craig Chandler has lived in our area since 1995, has 2 children and currently resides in the village of *Prestwick*. *Craig Chandler* has a solid education. He attended *Park Avenue Academy*, *Queen Elizabeth High School, Laurentian University* and holds a *Bachelor of Arts* in *Political Science* from *McMaster University*.

Craig Chandler is the founder and CEO of the *Canadian Leadership Institute (CLI)*, was employed by *Great West Energy Ltd*; R.C. *Kris Associates* as a Management Consultant, *Chandler Energy Inc.* as a Market Analyst and *Chandler Energy Resources* as Director of Regulatory Affairs. Currently, *Craig* is the Executive Director of the *Progressive Group for Independent Business (PGIB)*, CEO of *America Is On Sale Inc;* CEO of *Alberta Verified* and the *Peigan Area Business Association (PABA)*.

Mr. Chandler was also a contributor to the *Common Sense Revolution* that propelled *Premier Mike Harris* to power in *Ontario. Craig* was also Chair of the *2cards.ca* movement that was instrumental in uniting the former federal *Progressive Conservative Party of Canada* and the *Canadian Alliance* into the *Conservative Party of Canada*. *Craig Chandler* via *PGIB* played a key role in the merger of the *Alberta Progressive Conservative Party* and the *Wildrose Party* into the new *United Conservative Party* of *Alberta*.

Craig has also managed many campaigns and was instrumental in many victories including, but, not limited to *Minister Ric McIver, Jon Lord* (former *MLA* & *City Councillor*), *Art Johnson* (Former *MLA*), *Jonathan Denis* (former *Minister of Justice; Attorney General; Solicitor General; Minister of Housing / Urban Affairs and Government House Leader*), *MLA Tanya Fir, Premier Mike Harris* and *Prime Minister Stephen Harper* <u>just to name a few</u>. *Craig* was also the Western Chair for *Dr. Leslyn Lewis* in her bid to become leader of the *Conservative Party of Canada*. *Leslyn Lewis* <u>won all four Western</u> provinces and the popular vote on the second ballot thanks to his leadership.

Craig has been written about extensively in books such as the <u>best selling</u> "*The Next Canada*" and has been quoted in various other best selling books such as "*The Great Canadian Grain Robbery*", "*Jail House Justice*" and has an honourable mention in other books written with *Steve Forbes* and *Brian Tracey* by *Liz Potter* like "*Cracking The Success Code*", "*Change Agent*" and "*Sucessonomics*".

Craig Chandler has a strong background serving our community. He has spent years on community councils and boards and with his *Calgary* wide grocery program throughout COVID where over 180 families have been fed with donated *Sobey's* gift cards.

Craig has received several community awards, such as the *City of Calgary's "Cut Red Tape Commission"* award, & the *Queen Elizabeth II Diamond Jubilee Medal* for his *"Contributions to Canada."* Craig's medal was presented by Don Leonardo of Veterans Canada given his tremendous support for Veterans of the Canadian Armed Forces.

* References Available Upon Request *